

Lt. Charles Rocco  
Traffic Division



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**TOWNSHIP OF BLOOMFIELD**  
**Police Department**  
Law Enforcement Building  
Bloomfield, New Jersey 07003-3487

**VIA EMAIL**

August 16, 2010

Ms. Gennifer Stearns  
Products Liaison  
Proflect, LLC  
12 Jackson Street  
Long Branch, NJ 07740

Dear Ms. Stearns,

The Proflect 360 Sign Safety Systems that we installed have been providing increased sign visibility at needed intersections. The systems have been installed on their own as well as in conjunction with other traffic safety devices for maximum safety.

Due to the limited resources of NJ Municipalities, we are not able to purchase as many Sign Safety Systems as desired to continue to increase safety for the community.

The Safety Council of Bloomfield took the steps of finding our purchase of more Sign Safety Systems and our motorist, bicyclists and pedestrians have benefited.

Sincerely,

A handwritten signature in black ink that reads "Lt. Charles Rocco". The signature is written in a cursive, flowing style.

Lt. Charles J. Rocco  
Township of Bloomfield